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The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 60 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders

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# **MEDIA FOR IMPROVED REPORTING ON ENVIRONMENT AND NATURAL RESOURCES IN CENTRAL ASIA**



This project is implemented  
by Internews

## MEDIA FOR IMPROVED REPORTING ON ENVIRONMENT AND NATURAL RESOURCES IN CENTRAL ASIA

### Project concept

The project aims to enhance regional efforts to improve citizens' and policy-makers' access to information and communication on the environment and natural resources in Central Asia:

Develop the technical and editorial capacity of local and national media professionals to produce quality information on natural resources in the region.

Foster collaborative regional approaches on information/communication, sharing and dissemination of content on the environment and natural resources between all stakeholders in Central Asia.

Develop and deploy sustainable tools and platforms for locally led cross-border collaboration and ongoing media production among NGOs, media outlets and government institutions.

### Project concept

**Internews has designed a specific in-country capacity development programme that includes:**

- professional journalism trainings for media specialists in each of the targeted countries
- joint thematic workshops for civil society organisations (CSOs) and media professionals that will provide a variety of stakeholders with access to experts on both national and regional environmental challenges
- small grants and mentoring to support production of video content on environmental topics in various formats, including talk shows and investigative reporting

**The proposed project activities will further enhance communication and collaboration between CSOs and media professionals from Central Asian countries through regional exchange reporting trips, thematic educational events on the environment and natural resources, and professional networking events.**

### Project concept

**Internews, in collaboration with local CSOs and media companies, will develop and deploy sustainable interactive tools and platforms including:**

- creating a regional and in-country professional data collection network on environment and natural resources
- developing a specific online platform for journalists, civic activists and policy makers to publish data driven stories for regional audiences
- providing mentorship to CSOs and media outlet representatives to improve their skills on data verification and validation

### Targeted Groups

- Media professionals and outlets
- Civil society organisations
- Civic activists
- Policy makers

*INTERNEWS is an international non-profit media development organization whose mission is to empower local media worldwide to give people the news and information they need, the ability to connect and the means to make their voices heard. Formed in 1982, Internews has worked in more than 90 countries, and currently has offices in Africa, Asia, Europe, the Middle East, Latin America and North America.*